

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

Herald Square, Broadway, 34th to 35th St.

## THE STORE FOR MEN

Prompt Service—Lowest-in-the-City Prices.

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

Herald Square, Broadway, 34th to 35th St.

### \$2.00 CROCHET SCARVES \$1.19

These are made of pure silk in the widest range of colorings.

They have the wide college stripes or the narrow tricolor bias stripes in combinations of navy blue, royal and red, green, dark brown and corn and white and hunter, helio and light green.

These are hand frame scarves, every one of them first quality, and in the most desired effects.

Main Floor, 34th St., Rear.

### MEN'S SENNITS, BANGKOKS AND PANAMAS

**Sennits**  
From England—Made with patent ventilating cushion sweat-bands.  
\$1.49 to \$3.49  
From France—Shown here exclusively. They have the new rounded crowns.  
\$1.88 and \$2.49  
American—Sennits and split bands.  
\$1.49 to \$3.49



**Panamas**  
Unblocked or blocked—In all the popular shapes.  
\$3.49 to \$24.49  
**Bangkoks**  
Blocked with telescope crowns and rolled or pencil turned brims. Light as tissue paper.  
\$5.94

Fifth Fl., 34th St.

### \$2.00 MERCERIZED PAJAMAS \$1.44

The silkiest, softest finished garments possible to imagine make up this lot.

They are in fancy jacquard weaves, trimmed with silk frogs and ocean pearl buttons. The colors are gray, white, champagne, helio and light blue. Sizes A, B, C, D.

#### Men's Night Shirts

Of finest nainsook. Made in our own work-rooms. Sizes 15 to 20.

Similar quality elsewhere \$1.50.  
Macy's price 94c.  
Main Floor, 34th St., Rear.

## Are They Red-Man?

If not, why not?  
"Troy's Best Product" is the collar we make. Ask your dealer, he will tell you.

EARL &amp; WILSON

Teakwood and other shapes.

AMUSEMENTS

NEW YORK'S LEADING THEATRES

**KNICKERBOCKER** Broadway & 38th St. Last Night & 3 Matinees.  
**SKINNER** Broadway & 38th St. Last Night & 3 Matinees.  
**Whiteside** Broadway & 38th St. Last Night & 3 Matinees.

**LYCEUM** Broadway & 38th St. Last Night & 3 Matinees.  
**Paul J. Rainey's African Hunt** Broadway & 38th St. Last Night & 3 Matinees.

**NEW AMSTERDAM** Broadway & 38th St. Last Night & 3 Matinees.  
**Robinson** Broadway & 38th St. Last Night & 3 Matinees.

**LIBERTY** Broadway & 38th St. Last Night & 3 Matinees.  
**HENRY MILLER** Broadway & 38th St. Last Night & 3 Matinees.

**ZIEGFELD MOULIN ROUGE** Broadway & 38th St. Last Night & 3 Matinees.  
**"A WINSOME WIDOW"** Broadway & 38th St. Last Night & 3 Matinees.

**GAITY** Broadway & 38th St. Last Night & 3 Matinees.  
**OFFICER 666** Broadway & 38th St. Last Night & 3 Matinees.

**GLOBE** Broadway & 38th St. Last Night & 3 Matinees.  
**THE ROSE MAID** Broadway & 38th St. Last Night & 3 Matinees.

**WINTER GARDEN** Broadway & 38th St. Last Night & 3 Matinees.  
**WHIRL OF SOCIETY** Broadway & 38th St. Last Night & 3 Matinees.

**DALY'S** Broadway & 38th St. Last Night & 3 Matinees.  
**THE EXPLORER** Broadway & 38th St. Last Night & 3 Matinees.

**PLAYHOUSE** Broadway & 38th St. Last Night & 3 Matinees.  
**BOUGHT & PAID FOR** Broadway & 38th St. Last Night & 3 Matinees.

**LYRIC** Broadway & 38th St. Last Night & 3 Matinees.  
**PATIENCE** Broadway & 38th St. Last Night & 3 Matinees.

**CASINO** Broadway & 38th St. Last Night & 3 Matinees.  
**JAN. POWERS** Broadway & 38th St. Last Night & 3 Matinees.

**Manhattan** Broadway & 38th St. Last Night & 3 Matinees.  
**OPENS TO-MORROW** Broadway & 38th St. Last Night & 3 Matinees.

**CONY ISLAND** Broadway & 38th St. Last Night & 3 Matinees.  
**DON'T MISS THE TRAVEL SHOW** Broadway & 38th St. Last Night & 3 Matinees.

**MANHATTAN** Broadway & 38th St. Last Night & 3 Matinees.  
**FOR LAMBS GAMBL** Broadway & 38th St. Last Night & 3 Matinees.

**BRIGHTON** Broadway & 38th St. Last Night & 3 Matinees.  
**BLANCHE RING IN THE WALL** Broadway & 38th St. Last Night & 3 Matinees.

**ASTOR** Broadway & 38th St. Last Night & 3 Matinees.  
**THE GREYHOUND** Broadway & 38th St. Last Night & 3 Matinees.

**5th AVE.** Broadway & 38th St. Last Night & 3 Matinees.  
**COLONIAL WILTON LACKEY** Broadway & 38th St. Last Night & 3 Matinees.

**ALHAMBRA** Broadway & 38th St. Last Night & 3 Matinees.  
**COLUMBIA** Broadway & 38th St. Last Night & 3 Matinees.

**MURRAY HILL** Broadway & 38th St. Last Night & 3 Matinees.  
**THE BERNARD SHOW** Broadway & 38th St. Last Night & 3 Matinees.

**THE WALL STREET** Broadway & 38th St. Last Night & 3 Matinees.  
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## SUMMER SUITS FOR MEN, \$19.75



A timely special purchase enables us to offer these fine suits at prices unusually low, even for Macy's. They are our regular \$24.75 and up to \$38.50 qualities.

They were tailored in the same shop and by the same hands and of the same materials as any of our regular stock suits at \$24.75, \$28.50, \$32.50 and \$38.50. They are made in semi-English and conservative models.

The materials are the finer grades of worsteds and cloth-finish flannels in the newest summer patterns. In the colors, gray and blue effects predominate.

After we had placed our large order providing for our summer stock our manufacturer found himself with this extra lot on his hands.

Although the quantity is limited, the size range is wide and versatile enough to provide a fit for any figure from 33 to 46. In accordance with our practice of providing a proper model to frame any form of unusual outlines we have added a few of our own stock suits for stout and tall men to make that assurance doubly sure.

Had we bought these suits in the regular way our prices would have ranged from \$24.75 to \$38.50.

Fifth Floor, B'way.

## BOYS' & YOUTHS' LONG TROUSER SUITS

At 1/4 to 1/3 Less Than Our Former Lowest-in-the-City Prices.

\$12.75 & \$14.75 Suits Reduced to \$9.75  
\$18.50 & \$19.75 Suits Reduced to \$14.75

These suits are for the coming "greats" of between 14 and 20 years of age. The sizes range from 30 to 36.

The fabrics include all-wool worsteds and serges. They are in ideal weights for present wear.

Every piece of cloth used in these suits has been subject to the most rigid chemical tests in our own laboratories before it was permitted to pass to our tailors.

Finish, style and tailoring are superior. The models are swaggy and cut with a care not excelled in much higher priced ready-for-service clothes elsewhere.

The patterns partake of the snap and vigor of youth. They include striped blues and two-tone gray and brown effects.

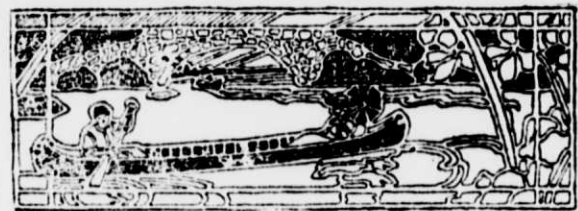
The size range is not complete in every pattern, but all sizes are represented in one style or another.



Fifth Floor, B'way.

## BUY THAT CANOE HERE

And obtain not only the BEST, But Effect a LARGE SAVING as Well.



### "OLD TOWN" CANOES.

The canoes sold at Macy's are made by the Old Town Canoe Co. of Old Town, Maine. They are genuine "Old Town" Canoes.

"Old Towns" are planked with good, well-seasoned cedar, 5-12 inch thick. This planking is fastened by copper tacks, all firmly clinched on the inside to 5-16 inch cedar ribs, which are placed close together.

The planking is thoroughly oiled before covered with canvas, thus preventing all possibility of the absorption of moisture.

The canvas used is covering "Old Town" canoes is of a special heavy quality and is drawn tight. It is treated with a composition to render it absolutely waterproof, after which the initial coat of enamel is applied. When this has thoroughly dried, the craft is finished with good spar varnish.

"Charles River" and "H. W." Models, \$30.75 to \$47.50

"Guide Special" Model, \$30.75

Chairs, \$1.24 to \$3.49

Back Rests, 74c to \$1.98

Fifth Floor, Rear.

## A SALE OF MANILA CIGARS

A special event of interest to every man who enjoys a good smoke.



Our own importation of the famous La Yebana Manila cigars has been marked at special prices for this sale.

The La Yebana is the foremost factory in Manila. The excellence of their cigars has been made famous by R. H. Macy & Co., who were the first to import them into New York.

They are pure Manila—both filler and wrapper. Many "Manila" cigars are made with a "Florida" or other inferior grade of wrapper.

The peculiar excellence of these cigars has won over many a confirmed Havana smoker to their use. We now offer a fine opportunity for the "uninitiated" to enjoy their merits.

Our Regular Price	For This Sale	Our Regular Price	For This Sale
Perfectos Box of 25 \$1.24	98c	High Lifes Box of 50 \$1.74	\$1.44
Manhattans Box of 25 \$1.49	\$1.24	Regalias Box of 25 \$1.98	\$1.49
Panatellos Box of 50 \$1.49	\$1.24	Manhattans Box of 50 \$2.97	\$2.48

3th Floor, 38th St.

## SILK SHIRTS AT MACY'S

Domestic Silks or Foreign Silks of Our Own Ready-Made Shirts from our Own Shirt Factory on the Premises.

All of Course at Prices That Cannot Be Duplicated Elsewhere

### Domestic Silk Shirts

Our Domestic Silk Shirts are the product of the best manufacturer in this country.

This concern imports the raw silk from Japan and has it spun and woven here by Alsatian spinners and weavers, acknowledged to be the best silk artisans in the world.

Every shirt made for us is cut according to our own patterns. These patterns have been evolved from years of experience in shirtmaking and include our own improved scale of chest measurements. This insures almost perfect fit in every size.

Every shirt is silk-sewn and trimmed with a superior quality ocean pearl buttons.

There is a full range of sizes from 14 to 18.

**Habutai Silk Shirts** \$2.89  
Advertised Elsewhere at \$3.25.

In the typical Japanese effects with varying colored stripe combinations on a white ground.

The colors include black, blue, helio and gray.

In negligee model, cut coat style, with soft double cuffs attached, and white linen neck band.

Sizes 14 to 18.

**Satin Striped Silk Shirts** \$4.96  
Elsewhere \$6.00.

A medium weight of silk with excellent wearing and laundering qualities.

White ground color, with stripes of black, blue, helio, tan and gray in the narrow candy effects. Others have the broader satin stripes of Russian cords and jacquard figures.

Made in the negligee model, with attached soft double cuffs and cut coat style, with white or self-colored neck band.

Sizes 14 to 17.

### Custom-Made Silk Shirts

In the rear of our Men's Furnishing Department on the Main Floor is a simple shirt room devoted exclusively to display of materials for custom-made shirts. An expert shirt maker is always in attendance to advise as to selection of models and to take the customer's measurements. Macy's Custom-Made Shirts are made on our own premises. The patterns are kept on file so that orders may be renewed.

**Silk Shirts** \$7.49  
Elsewhere \$10.50.

In 25 different patterns of soft, fine wearing silk.

The predominating colors are a white ground with varying stripe combinations in blue, helio, corn, pink and black and white.

**Pleated Domestic Silk Shirts** \$8.49  
Elsewhere \$12.00.

Of the same material as that described above.

**French Novelty Silk Shirts** \$10.50  
This silk is our own importation. The variety includes 50 of the most desired patterns in the best French silk like shirtings.

The colors include varying grounds and stripes with cords and jacquard figures. Pink, blue, olive, tan, gray and white and black are well represented.

Shirts of this quality can be procured only at the most exclusive custom shops and at prices ranging from \$15.00 to \$18.00.

**Pleated Foreign Silk Shirts** \$11.50  
Elsewhere \$16.50 to \$20.00.

Of the same material as described above.

Main Fl., 34th St., Rear.

### Imported Silk Shirts

Our Foreign silk shirts are our own importation.

The Japanese silk shirts are made in Yokohama, Japan, expressly for us and according to our own specifications.

The materials are submitted to us for approval. When we place our order we send patterns which have been cut in our own custom shirt room, so that only the latest styles may be followed in the making of the shirts.

All the shirts of this character are silk-sewn and trimmed with ocean pearl buttons.

The sizes range from 14 to 18, with two sleeve lengths in every size. Our own scale of chest measurements, regulated to each size, has also been employed in the making of these shirts.

**Japanese Silk Shirts** \$5.74  
(Our own importation)  
**Similar Shirts Elsewhere** \$8.00 and \$9.00

Made of an excellent wearing and laundering quality of Japanese silk. In negligee model, cut coat, with attached soft double cuffs.

They embody the latest styles, as these patterns were cut in our own custom shirt room and forwarded to Japan for our manufacturer's guidance.

The colors are tan, olive, helio and blue in numerous stripe combinations on a white ground.

This shirt is made in two weights of silk, and priced accordingly.

An exact duplication of these shirts cannot be procured elsewhere.

**White Pleated Silk Shirts** \$4.96  
Elsewhere \$6.50.

A soft, dressy shirt of a superior quality Japanese silk.

Has 14 narrow pleats on bosom, and is cut coat style, with soft double cuffs attached and white neck band.

Sizes 14 to 18.

## COMBINED IN A NEW TUXEDO SHIRT

Not a silk shirt without style nor a stiff shirt without comfort, but A Silk Shirt With Dress Cuffs

The material is a soft white Japanese silk of excellent weave and lustre. The bosom of this shirt is stitched with sixteen quarter inch pleats, and is finished with three button-holes, small enough to hold the dress studs securely.

The soft French pique double cuffs attached to this silk shirt put the stamp of perfection upon it. This material is of sufficient body to lend the required note of semi-severity and still to dispense with the need of stiff laundering.

The new Tuxedo is made with white linen neckbands. Sizes 14 to 17. Two sleeve lengths (34 and 35) in each size.

We made this shirt to sell at \$7.49. Introductory price, \$5.74

Main Floor, 34th St., Rear.

## FOR MEN WHO MOTOR

Automobile Accessories at 15% Less than Elsewhere.

In our Motor Goods Department, on the Fourth Floor, Thirty-fourth Street side, may be found the most approved requisites for motoring.

The goods are all priced at least 15% below those of equal quality on sale in any other motoring shop in the city.

Low prices are made possible by the fact that we deal only upon a cash basis and give no commission to chauffeurs.

If owners wish to give their chauffeurs the 10% cash discount awarded them at the wheel by rebate stores, they can do so and still save money by buying at Macy's.

**Chauffeur's Hat, as illustrated, \$1.94**  
Elsewhere \$2.50.

Regulation model, in cravannes and materials to match suits. All have the patent leather visor.

**Puttees, as illustrated, \$2.96**  
Elsewhere \$5.00.

Made of genuine cowhide in proper shapes for chauffeurs. In black or tan, with strap or spring.

**Goggles, 47c** Elsewhere 65c

New, imported rubber goggles in white glass. Very light weight.

**Dusters \$3.74**  
Elsewhere \$6.00.

This is a special sale of absolutely new stock purchased very favorably.

The Dusters are in gray Mohair and genuine Irish linen.

They are cut single and double breasted with high neck and very full skirt. The sleeves are finished with wind shields or straps.

**For the Motorist's Wife. A Sample Lot of Hats and Bonnets Half Priced.**

These are made